

Chapter 10 / Resource Wrap-Up

Throughout the book, I've shared various resources that HCPs and patients alike can use to enhance healthcare communication.

Insights to how to remain empowered:

[Mapping Success](#)

Acknowledgment



A specific expression of acknowledgment and gratitude to Wake Up Narcolepsy (WUN), a national nonprofit that has been empowering individuals and communities since 2008. They exist to drive awareness and education with goals that include reducing time between symptom onset and diagnosis and ensuring improved, accessible treatments. WUN offers several unique virtual support groups and in-person events and has contributed millions toward clinical research in the narcolepsy space.

Thank you for the honor of being recognized with the inaugural award as the Physician Champion for Patient Advocacy and for your support in helping make this book a reality. Thank you also for the resources you provide for countless people on their medical journeys and for serving as an educational resource across the healthcare ecosystem.

Biography



Dr. Anne Marie Morse is a board-certified adult neurologist with special qualifications in child neurology, as well as a fellowship-trained and board-certified sleep medicine specialist. She is the Division Chief of Child Neurology and Pediatric Sleep Medicine at Janet Weis Children's Hospital,

Geisinger (Danville, Pennsylvania). Despite her pediatric titles, Dr. Morse's clinical practice, research, educational efforts, community outreach, advisory positions, and advocacy reach across all ages. She is an internationally recognized key opinion leader; a distinguished educator; a Press Ganey-recognized national top 10 percent clinician for exceptional

patient experience; an Alpha Omega Alpha honor society member; and one of modern healthcare's recognized "top 40 under 40."

Dr. Morse has proudly embraced her reputation as a healthcare disruptor, recognizing the need to move away from the current model of siloed episodic transactional care to a patient-directed longitudinal model of continuous care. She is a staunch advocate for emboldening the patient voice and creating a healthcare dynamic in which medical professionals can collaborate in care delivery as healthcare partners (HCPs) with patients in their care journey and in which both HCPs and patients are able to rely on the broader healthcare ecosystem to seamlessly meet all needs along the wellness journey. To facilitate the change needed to achieve patient-desired outcomes and improved economic stewardship in healthcare, Dr. Morse focuses on all the tools available to improve communication across the healthcare ecosystem and within the community.

Leaning into EQ skill-building and taking a systems-based approach, a full ecosystem includes, prioritizes, and elevates patient and community voice and needs; acknowledges the escalating rates of burnout and cynicism in healthcare; attempts to better navigate the increasing complexity of medicine; and offers a financially feasible effort to achieve the outcomes that all involved parties value.

As a healthcare leader, educator, advocate, and innovator, Dr. Morse relies on five basic principles to be successful:

- trust
- respect
- communication
- best-in-class practice
- teamwork

The keystone of this pentad is effective communication. To develop and maintain a thriving partnership that results in a personalized wellness journey and enables the ability to provide the right care to the right person at the right time, a fully transparent expression of status, needs, progress, and goals is necessary.